

Eligibility Standards
(207.11.3)

In-County prices apply to subscriber or requester copies of any issue of a Periodicals publication when the copies are entered within the county in which the Post Office of original entry is located for delivery to addresses within that county and outside county copies that are part of a carrier route with addresses destined inside the county, under either of these two conditions:

- The total paid or requested circulation of the issue is less than 10,000 copies.
- The number of paid or requested copies of the issue distributed within the county of publication is more than 50 percent of the total paid or requested circulation.

The simplified and exceptional address formats are prohibited on Periodicals publications intended to count as subscriber or requester copies to meet the applicable circulation standards (602.3.1.2).

Preferred Prices
(207.11.1)

Preferred prices include:

- In-County
- Nonprofit
- Classroom
- Science-of-Agriculture
- Limited Circulation
- Limited Circulation Science-of-Agriculture

Nonsubscriber and Nonrequester Copies
(207.11.3)

For a calendar year, the total number of nonsubscriber or nonrequester copies mailed at In-County prices may not exceed 10 percent of the number of subscriber or requester copies mailed at In-County prices.

For publications authorized for Preferred prices and for publications authorized for both Regular and In-County prices and/or Science-of-Agriculture prices, once the total number of nonsubscriber or nonrequester copies mailed for the calendar year (regardless of price) exceeds 10 percent of the total number of copies mailed to subscribers or requesters during the calendar year, further mailings of nonsubscriber or nonrequester copies are not eligible for any preferred price, including In-County prices.

A mailing is not eligible for any Preferred Periodicals price if it consists entirely of nonsubscribers or nonrequesters over the 10 percent limit of the total number of copies mailed to subscribers or requesters during the calendar year.

Spreadsheet

To help publishers maintain compliance with the Periodicals nonsubscriber and nonrequester copies 10 percent requirement, the reverse side of this page contains a manual spreadsheet that can be used to track a publication's mailing of subscriber/requester and nonsubscriber/nonrequester copies. An electronic version of the spreadsheet is available through Postal Explorer at pe.usps.com. To access this tool, click on "Postal Links" in the upper left frame of the Postal Explorer Home Page and then select "Nonsubscriber Percentage Calculator." The template is available as a Microsoft Excel spreadsheet.

Issue Date	Outside-County ¹			In-County ¹		Total In-County Sub. for Calendar Year (a)	Total In-County Nonsub. for Calendar Year (b)	Percent In-County Nonsub. (b ÷ a x 100)	Total Sub. for Calendar Year (c)	Total Nonsub. for Calendar Year (d)	Percent Total Nonsub. (d ÷ c x 100)
	Sub. Copies ²	Nonsub. Copies ²		Sub. Copies ²	Nonsub. Copies ²						
Sub. Copies ²		w/in 10%	Over 10%								

1. Figures reported on PS Forms 3541 within the same calendar year.
 2. Or requester/nonrequester copies.
 See reverse side of this page for information about an electronic version of this template on Postal Explorer at pe.usps.com.