

Related QSGs [707a, Periodicals General Information and Eligibility](#)
[707d, Periodicals Nonautomation Letters](#)
[707e, Periodicals Nonautomation Flats](#)
[707f, Periodicals Automation Letters](#)
[707g, Periodicals Automation Flats](#)

Rates and Fees (707.1.5) Application (original entry) fee \$395.00
 Additional entry application fee 65.00
 Reentry fee 45.00
 No additional fee to mail at a preferred Periodicals rate.
 Rates include addressed piece charge, pound rates (advertising and nonadvertising), and applicable discounts; factors include place of mailing, destination, presort, etc.
 The Preferred rate discount applies to outside-county postage, excluding the postage for advertising pounds for Nonprofit and Classroom rate publications; In-County rates apply to all eligible in-county copies (707.11.3).

Eligibility Standards (707.10, 707.11) Available for publications authorized in other than the requester category and further qualifying under specific standards for special (Nonprofit, Classroom (707.10), or Science-of-Agriculture (707.11)) rates. These standards are in addition to the criteria in [Quick Service Guide 707a](#).

See [Quick Service Guide 707a](#) for basic eligibility standards.

Application form required (707.5.1).

Nonprofit standards: the publication must be issued by and in the interest of a religious, educational, scientific, philanthropic, agricultural, labor, veterans', or fraternal organization not organized for profit and none of whose net income benefits a private stockholder or individual (707.10).

Also generally eligible (regardless of the nonprofit status of the publishing organization) are:

- Publication issued by and in the interest of an association of rural electric cooperatives
- Program announcement or guide published by an educational radio or television agency of a state or political subdivision thereof or by a nonprofit education radio or television station
- Publication of the official highway or development agency of the state meeting the standards for a general publication (707.10.3) and containing no advertising except the publisher's own advertising
- Conservation publication published by a state agency responsible for the management and conservation of the fish or wildlife resources of that state

Classroom: publication must be designed for educational, religious, or scientific use in school classrooms or religious instruction classes.

Science-of-Agriculture: rates apply to outside-county copies of an authorized Periodicals publication mailed by a publisher or news agent when the total copies furnished during any 12-month period to subscribers residing in rural areas are at least 70% of the total number of copies distributed by any means for any purpose.

Postage Identification: title on cover and identification statement (707.4.11).
Payment and Documentation (707.16, 705.15) Postage statement: Form 3541, *Periodicals One Issue or One Edition*, or approved facsimile.
 Advance deposit account(s) at original and each additional entry post office, unless authorized under Centralized Postage Payment (CPP) (707.16.5).

Mail Preparation Presorted (707.22), Carrier Route (707.23), Automation Letters (707.24), or Automation Flats (707.25), as appropriate.

Enter and Deposit (707.27) Deposit only at authorized original and/or additional entry post office(s), unless authorized exceptional dispatch under 707.27.3.

For the specific DMM standards applicable to this category of mail, consult the DMM sections referenced above and the general sections within each DMM module.